



2026 Pac-West Coastal Connection

September 16-18, 2026

[Monterey Plaza Hotel & Spa](#)

Wednesday, September 16

9:00 AM	3-Mile Coastal Recreation Trail Walk	Monterey Bay Coastal Recreation Trail
2:00 – 4:00 PM	Board of Directors Meeting	John Steinbeck Boardroom
5:00 – 6:30 PM	Coastal Connection Cocktail Reception	Promenade
	<i>Dinner on Own</i>	
After Dinner	Meet up in the Lobby Lounge	Monterey Plaza Lobby Lounge

Thursday, September 17

8:00 – 9:00 AM	Breakfast on the Bay	South Promenade
9:30 – 9:45 AM	Welcome to Coastal Connection!	Carmel Meeting Room
9:45 – 10:45 AM	Sales AI for Business Leaders - Part 1 (60 minutes)	
10:00 AM – 12:00 PM	<i>Spouse Meet-Up</i>	<i>Walk & Shop Cannery Row</i>
10:45 – 11:00 AM	15 Minute Break	
11:00 AM – 12:30 PM	Sales AI for Business Leaders - Parts 2 and 3 (90 minutes)	
	<i>Lunch & Afternoon Free to Visit Monterey Bay!</i>	
2:30 – 4:30 PM	Guided Kayak Adventure – Optional	Adventures by the Sea
6:30 – 8:30 PM	Coastal Connections: An Evening on the Bay	Monterey Bay Room & Terrace

Friday, September 18

8:30 AM	Breakfast Buffet	Carmel Meeting Room
9:00 – 10:30 AM	Town Hall Discussion: Modern Performance Management	
10:30 AM	Final Announcements – Meeting Adjourned	
2:00 – 5:00 PM	Private Whale Watch Charter – Optional	Monterey Bay Whale Watch